

RESOLUTION NO. 94-112

A RESOLUTION SUPPORTING BUCCANEER TRAIL DESIGNATION

WHEREAS, portions of A1A from Nassau County through St. Johns County (the First Coast Highway) have commonly been referred to as the Buccaneer Trail; and

WHEREAS, the Buccaneer Trail is rich in romance, natural splendor, and environmental and historical significance; and

WHEREAS, Amelia Island Tourist Development Council, in its mission to increase visitor awareness of the Island as a tourist destination, includes the scenic attraction of the south end of the island, including the Buccaneer Trail; and

WHEREAS, increased marketing of the Buccaneer Trail will provide compelling and rewarding reasons for motorcoach group tours and individual auto traffic to detour from I-95 onto this magnificent highway; and

WHEREAS, the Buccaneer Trail, if properly promoted, would provide economic impetus for accommodations, resorts, attractions, merchants and other service establishments along and adjacent to the Trail; and

WHEREAS, thanks to efforts by the Jacksonville Chamber and the City of Jacksonville, the Mayport Ferry, a key component of the Buccaneer Trail, is positioned to continue operation for the foreseeable future; and

WHEREAS, proper promotion of the Buccaneer Trail will increase ridership on the Mayport Ferry, further strengthening the Ferry operation; and

WHEREAS, proper promotion of the Buccaneer Trail will greatly assist in the revitalization of the Mayport Village, an objective of the City of Jacksonville; and

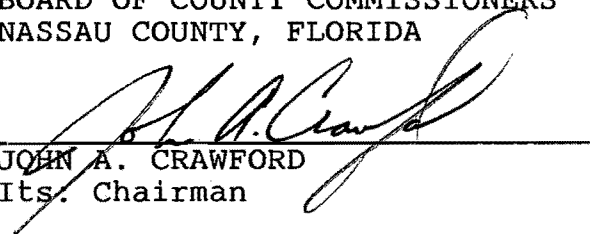
WHEREAS, official designation of Florida A1A from Nassau County through St. Johns County as the Buccaneer Trail on the First Coast Highway under the existing Scenic Roadway Recognition Program would greatly enhance Buccaneer Trail promotional activities, resulting in greater visitor awareness and attraction to this area; and

WHEREAS, official designation of the Buccaneer Trail through Nassau, Duval, and St. Johns Counties, along with attendant promotional activities, will strengthen and solidify the First Coast concept.

NOW THEREFORE BE IT RESOLVED this 9th day of May, 1994, that the Board of County Commissioners of Nassau County urges the State of Florida to designate the First Coast Highway, Florida A1A from Nassau County through St. Johns County, as the Buccaneer Trail under the existing Scenic Roadway Recognition Program; and fully supports efforts to promote the Buccaneer Trail for increased visitor potential.

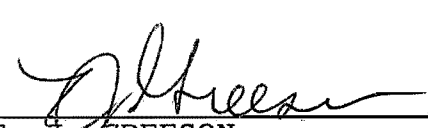
BE IT FURTHER RESOLVED that the Board of County Commissioners of Nassau County, Florida, urges all appropriate governmental bodies in Nassau, Duval, and St. Johns Counties to officially recognize the portions of Florida A1A traversing their area as the Buccaneer Trail.

BOARD OF COUNTY COMMISSIONERS
NASSAU COUNTY, FLORIDA



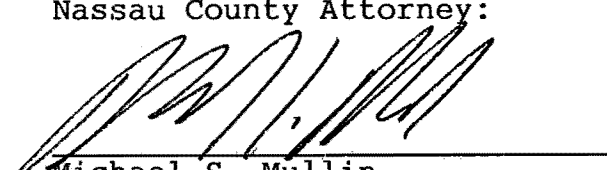
JOHN A. CRAWFORD
Its. Chairman

ATTEST:



T. J. GREESON
Its: Ex-Officio Clerk

Approved as to form by the
Nassau County Attorney:



Michael S. Mullin